

[PRESS RELEASE]

**InvestHorizon.** *Get access to new insightful learning material*



22 October 2020. Studies showed that the average employee only has 24 minutes a week to spend on learning. The first reason why they feel held back from learning is because they do not have the time. What about a CEO, who is working an average of 62.5 hours a week? With this in mind, we created the InvestHorizon academy, an online free platform offering 25+ online courses targeting deep tech entrepreneurs.

The latest sessions available are:

- **“Equity finance”** with Gonzalo Martinez de Azagra, Founder and general partner at Cardumen Capital
- **“Deep tech”** and **“Getting investment ready”** with Luca Venza, Director of Technology Innovation, Transfer & Acceleration at IESE Business School

Accessing the free online courses is always possible at <http://courses.investhorizon.eu/>

## What is coming next?

### Apply now

Are you investment ready? The next selections will close on November 2<sup>nd</sup>, 2020 ... hurry up and apply [HERE](#). However, if you have doubts about the accelerator, our services, and the selection process, join our biweekly Q&A sessions via zoom. Save the dates:

- November 12th – 4 pm CET
- November 26th – 4 pm CET

All the details are available on our webpage as well as the next selection deadlines. [Click](#) for details or visit our [FAQ section](#).

### Register to our next free webinar session

- Financing rounds. Crafting your funding strategy ([here](#))  
December 3<sup>rd</sup>, 2020 at 4 pm CET

### Events in November (online)

- November 4th-6th - [Pitching eForum Digital 2.0.](#)
- November 10th – [ePtich AI, IoT & Mobility](#)



- November 12th - [ePitching Health/Biotech](#)
- November 18th-20th - [Pitching eForum Health 2.0.](#)

If you are interested in more insightful initiatives, stay tuned to our social media! We are on Twitter, LinkedIn, and Facebook.

### ***What to expect from InvestHorizon?***

InvestHorizon champions 500 selected high-tech entrepreneurs to do much better and to raise an ambitious Series A investment round together with their supporting investors through an individual programme customized to the investment-readiness needs and challenges of each company. The companies are selected through repeating calls for applications from SMEs every 6 months till the middle of 2021.

### ***About InvestHorizon***

InvestHorizon is a programme financed by the European Commission, in association with Eureka, to facilitate Series A funding for selected deep tech companies boosting their investment readiness and investor relations. The programme is run by a consortium coordinated by Tech Tour with six other partners: BPI France, Meta Group, EurA, BWCON, EBN, and IESE Business School. More information on upcoming activities and how to apply for the next call can be found here: <http://www.investhorizon.eu>

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For more information on our upcoming events please visit: [www.investhorizon.eu/events](http://www.investhorizon.eu/events)