

Empowering Entrepreneurs through New Online Courses

Free service open to everyone

InvestHorizon, which aims to support 100 European deep-tech entrepreneurs in raising EUR 500 million over a period of two and a half years, can help European startups in this process. In addition to facilitating series A funding for selected companies, the program features brief online courses by IESE business school to improve the venture's investment readiness

Learn more on the 24 courses which have just been unveiled:

1° Pitching in front of Investors	Itxaso de Palacio	Investment Director, Notion Capital
2° Business Model	Marvin Liao	Partner & Investor, 500 Startups
3° Company Valuation	Oriol Juncosa	Managing Partner, Encomeda Smart Capital
4° Alternative Finance	Josemaria Siota	Director, IESE Business School
5° Financial Strategy	Enrique Dupuy	Head of Global Investments, Wayra
6° Leadership and Team Building	Juan Alvarez d Lara	General Partners, Origen Venture Fund
7° Due Diligence	Marvin Liao	Partner & Investor, 500 Startups
8° Co-investment	Itxaso De Palacio	Investment Director, Notion Capital
9° Customer Feedback	Alexis Brion	Head of Allianz Solutions
10° Competition	Robert Koning	Chief Executive Officer, VC Ventures
11° Information & Communication Tech	Enrique Dupuy	Head of Global Investments, Wayra
12° Strategic Management	Guido Baltes	Scientific Director, Constance University
13° Financing your Idea	Joaquin Soucheiron	Managing Director, Aumented Reality Experts
14° Globalization	Isaac de la Pena	General Partner, Conexo Ventures
15° Healthcare	Francesca Wuttke	Chief Digital, Almirall
16° Fintech	Smriti Vicari	Executive Director of fintech, Visa
17° Insurtech	Alexis Brion	Head of Allianz Solutions
18° Biotech	Francesca Wuttke	Chief Digital, Almirall
19° Space	Gabriel Perdiguero	Chief Transformation Officer, Iberia Airlines
20° Information technology: Devices	Francisco Jeronimo	Associate Vice President, Devices at IDC EMEA
21° Intellectual Property Protection	Clara Pombo	Corporate Director, Clarke, Modet & Co
22° Exit Strategy	Aquilino Pena	Venture Capitalist, Kibo Ventures
23° Revenue Model	Juan Lopez Santamaria	Investment Director, Kibo Ventures
24° Key Enable Technologies	Isaac de la Pena	General Partner, Conexo Ventures

What to expect from InvestHorizon?

InvestHorizon champions 500 selected high-tech entrepreneurs to do much better and to raise an ambitious Series A investment round together with their supporting investors through individual programme customised to the investment-readiness needs and challenges of each company. The companies are selected through repeating calls for application from SMEs every 6 month till the middle of 2021.

About InvestHorizon

InvestHorizon is a programme financed by the European Commission, in association with Eureka, to facilitate Series A funding for selected deep tech companies boosting their investment readiness and investor relations. The programme is run by a consortium coordinated by Tech Tour with 6 other partners: BPI France, Meta Group, EurA, BWCON, EBN, and IESE Business School.



More information on upcoming activities and how to apply for the next call can be found here:
<http://www.investhorizon.eu>

Contact: **Denitsa Deneva** | Senior Project Manager Innovation Programmes |
denitsa@techtour.com | www.investhorizon.eu

Connect with us



For more information on our upcoming events please visit: www.investhorizon.eu/events