

PRESS RELEASE

## Helping Europe's Most Innovative SMEs Flourish and Secure Better Deals with World-Class Business-Titans

### *What challenges do SMEs face when raising Series A, and how can InvestHorizon help?*

In the past ten years SMEs have accounted for 57% of new jobs in Europe. In 2017 SMEs accounted for 66.4% of total jobs and for 56.8% of value added. In fact, SMEs comprise 99.8% of all companies in Europe.

This is where InvestHorizon comes in, an Accelerator focusing on supporting deep tech entrepreneurs and their current (seed) investors to raise ambitious Series A investment.

The goal of these project is to help European high-tech SMEs flourish and secure better deals with world-class business-titans. For a fledgling high-tech SME, it is not always clear which investor or corporate to work with, nor how to best prepare for the encounter. On its own, an SME is also not very likely to secure a focused timeslot with a busy decision-maker.

### *What to expect from InvestHorizon?*

InvestHorizon champions 500 selected high-tech entrepreneurs to do much better and to raise an ambitious Series A investment round together with their supporting investors through individual programme customised to the investment-readiness needs and challenges of each company. The companies are selected through repeating calls for application from SMEs every 6 month till the middle of 2021.

### *About InvestHorizon*

InvestHorizon is a programme financed by the European Commission, in association with Eureka, to facilitate Series A funding for selected deep tech companies boosting their investment readiness and investor relations. The programme is run by a consortium coordinated by Tech Tour with 6 other partners: BPI France, Meta Group, EurA, BWCON, EBN, and IESE Business School.

More information on upcoming activities and how to apply for the next call can be found here: <http://www.investhorizon.eu>

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